

PIER INTO THE FUTURE

A non-profit organization dedicated to the preservation of the Ventura Pier

Dear Friends of the Ventura Pier,

It is my honor to serve as the new Board President of Pier into the Future. This is an important time for the Pier and the Board has already had a busy and productive 2015. Since January we have:

 Made a presentation to the City Council on the status of the our efforts and the need for on going support from the Council to address deferred maintenance issues



- Deposited \$139, 603 into the Ventura County Community Foundation Pier Fund
- Purchased 10 new benches to be installed on the Pier
- Participated in the sand art event featuring Andres Amador at the Pier

We have now contributed \$1,000,000 into the endowment managed by the VCCF. Interest accumulated in the fund has been used by the City to maintain the pier.

It was not that long ago, before the Pier was rebuilt, that the Pier was closed for a significant period of time. In the 22 years after it was rebuilt, we all may have been guilty of taking the Pier, as we know it for granted. The time has come that it needs our support and attention in order for it to continue to be an icon in our community and the region. The City has taken an important first step by seeking a study of critical work that has been identified to preserve the pier. We encourage you to continue to keep the pier in the forefront of your thoughts and urge the City Council to make a priority of considering it's on going needs in order that it remain safe, accessible and a most visible treasure.

The board is currently engaged in efforts to broaden our reach and seek new opportunities to collaborate with other organizations, and leverage opportunities to raise awareness and seek donations. We encourage you to contact us to get involved!

Thank you for your continued support of the Pier. We look forward to continuing to work on your behalf to ensure that the Pier is part of our future and hope to see you October 3rd at Pier Under the Stars.

David Fukutomi, President Pier into the Future Board of Directors

Consider Volunteering at Pier under the Stars



Pier into the Future offers a number of fun volunteer opportunities associated with our largest fundraiser — Pier Under the Stars.

Volunteers are needed to help with the silent auction, decorations, and event set up a few days prior to October 3rd. For more information please contact 805.804.7735 or contact pierintothefuture@gmail.com.

3rd Annual Pier Photo Contest) Vinners Announced



Denise Dewire – First Place

The 3rd annual Pier Photo Contest produced spectacular photographs of the historic Ventura Pier!



John Ferritto - Honorable Mention



Follow us on Facebook!

One follower will be randomly selected to receive a **free** Pier mug in August, so **like** Pier into the Future today!

Board Member Highlight

A 22 Year Partnership

by Keith Fowler, Public Works Supervisor City of Ventura Public Works

The City of Ventura is grateful for the generous donation of \$139,604 from Pier into the Future into the Ventura County Community Foundation Ventura Pier endowment. This is an amazing accomplishment and we



appreciate all the volunteer hours and dedication over the past 22 years by Pier Into the Future.

This City's partnership with Pier into the Future provides a funding source for routine pier maintenance projects. The City may use the annual interest earnings from the Pier Fund for maintenance projects to protect the pier. The City has contracted with Meek Construction to perform needed maintenance this fall. The work includes driving five new wooden timber piles, replacing the protective wrap on two existing piles, as well as repairing or replacing 20 of the pipe braces.

Visitors to the pier may have noticed rust and corrosion appearing on the steel support sections at the Mill's End of the Pier. Steel corrosion in a marine ocean environment is not uncommon. The amount of corrosion and rust currently present is becoming a concern. If left unchecked, the corrosion will affect the structural integrity of the steel section of the pier. In the 2016 budget, the City Council has allocated \$29,000 to hire Noble Consultants to evaluate the extent of the corrosion. After analyzing the existing conditions the engineer will recommend treatment methods as well as protective coatings to be used and will prepare bidding documents for the project. The first phase of the project is estimated at \$250,000, which is not budgeted for. The City and Pier Into the Future are discussing this critical project and options to raise the funds.

We hope you will continue to support the Pier.



September 12 &13 www.venturamarathon.com

Greg Ramirez

Pier Into the Future is proud to welcome Greg to our Board of Directors. Greg was born in Ventura in June 1959, where he grew up with his sister and attended local schools, including Saint Bonaventure High School and Ventura College. While he was growing up, his parents taught

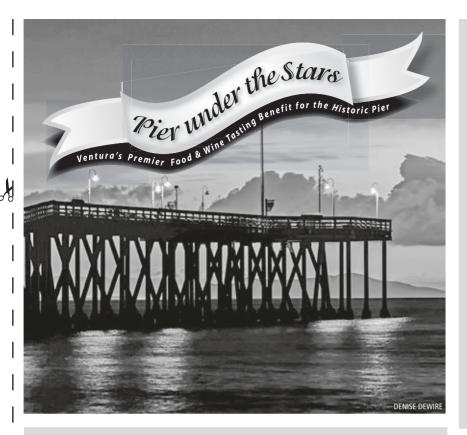


him and his siblings how to fish on the Ventura Pier, where he spent a lot of time with his family creating great memories. Greg recalls, "My parents would take us to the Pier every week, where my father would patiently fish for perch and lower his home-made crab trap to catch crabs below the Pier's pilings to steam at home. Every trip was an adventure, with my father demonstrating his gift of patience, and my mother bringing along her picnic basket to feed her children (and grandchildren) for the day. We never got tired of going to the Pier with my parents. I still carry those fun memories." In 2013, Greg and his sister, Judy, purchased a Pier bench in memory of their parents - Vera and Joe. The inscription on the bench plaque reads: "Thank you for all of life's lessons you taught us on this Pier." Greg calls his service on the board a labor of love, in honor of all the good times he shared with his family there.

Pier into the Future Contributes \$139,604 to Ventura Pier Fund



Thanks to the many Pier donors and attendees at Pier under the Stars we were able to make this significant contribution to the Pier Fund.



Order Tickets Early - This Event is a Sellout!

NAME		
ADDRESS		
CITY	ZIP	
PHONEEMAIL		
GENERAL ADMISSION TICKETS AT \$75 EACH VIP ADMISSION TICKETS AT \$125 EACH	# OF TICKETS	
TOTAL AMOUNT	\$	
☐ CHECK ENCLOSED MAKE CHECK PAYABLE TO: PIER INTO THE FUTURE		
□VISA □ MASTERCARD		
CARD NO.	EXP. DATE	
LAST 3 DIGITS FROM BACK OF CARD		
CARDHOLDER NAME		
SIGNATURE		
To Order Tickets		
Web: www.brownpapertickets.com Phone: 800.838.3006 Mail: Pier under the Stars, P.O. Box 7553, Ventur	ra,CA 93006	
OFFICE USE ONLY:		

TICKET(S) NUMBER ISSUED:

TRANSACTION DATE:

— Saturday —

October 3, 2015 5 - 8 pm

Beachfront Promenade near the Pier

General Admission Tickets – \$75

Includes:

- Food, wine and beverage tastings
- Commemorative Pier wine glass

VIP Tickets - \$125

Includes all of the above and:

- Early entrance to the event at 4:30 pm
- One seat at reserved VIP table
- Wine & hor d'oeuvers in the VIP area

Alcohol served only to adults ages 21 & up - I.D. Required

- Join us to celebrate our treasured landmark – the Ventura Pier!
- Indulge in savory fare from our area's finest restaurants and cafés!
- Sample wines from California's premier vintners and microbrews too!
- Live Music
- Bid on fabulous items in our Silent Auction.

— Event Sponsors —





Insurance Services

Document \(\bar{\gamma}\) Systems



Fidelity National Title Company

Vertura Reutat



Gregory J. Ramirez The Breeze **Tobias & Son**

□ MAILED

□ PICKED UP

■ WILL CALL



Pier Granite Engravings Make Perfect Gifts

Imagine your loved ones surprise when they see their name engraved in granite at the Ventura Pier. Pier into the Future is proud to offer this unique opportunity. If you would like to have your name or the name of a loved one engraved on the granite panels please mail in this form.



Donor levels are:

Deckhand \$175 First Mate \$1,000 Captain \$5,000 Admiral \$10,000

PIER INTO THE FUTURE BOARD OF DIRECTORS

David Fukutomi President Kathy McAden Vice President Doug McAden Chief Financial

Chief Financial Officer

Greg RamirezSecretary

Monty Clark Bob Tobias Mel Sheeler Past Presidents Bill Danforth
Steve Doll
Ronda Holden
Mary Joyce Ivers
Matt Kohagen
Joe Kreutz
Don Mills
Charnell Smith

Jenise WagarExecutive Director

Kathleen Wiens

Mail completed form to: Pier Campaign • P.O. Box 7553 • Ventura, CA 93002-7553 or call 805/804.7735.		
PIER INTO THE FUTURE TAX DEDUCTIBLE CONTRIBUTION FORM		
YES, I want to be part of history! Enclosed, please find my contribution.		
NAME/Last	First M.I	
MAILING ADDRESS	CITY	
STATE ZIP PHONE/Da	y () Eves ()	
METHOD OF PAYMENT: ☐ Check (Make payable to "Pier into the Future") ☐ Deckhand — \$175 ☐ First Mate — \$1,000 ☐ Captain — \$5,000 ☐ Admiral — \$10,000		
NAME TO APPEAR ON GRANITE PLAQUE (Limit 25 characters. Please print clearly.) CHECK HERE if you are making this contribution in memory of an individual.		
Dimastercard Divisa Cardino	last 3 digits from back of card	
Cardholder's Name	Exp. Date	

Pier under the Stars Featured Partner

Our signature event is only made possible with the support of our local businesses, and we salute all of you who participate! **Winchester Grill & Bar**, located at 632 E. Main St. in Ventura has been at Pier under the Stars for many years, and we look forward to welcoming them back this year. Owner J.R. Ford shares, "We have consistently



supported the Pier over the years because the Pier is our backyard. It's as local as it gets. A healthy pier helps support a healthy downtown. A healthy downtown promotes a positive business environment. Investing in the Pier is an investment in ourselves, and all of downtown."

PIERINGS

Pierings is the official newsletter published by Pier into the Future for its members and supporters.

Contact: Pier Into the Future, P.O. Box 7553, Ventura, CA 93006

805.804.7735 • email: pierintothefuture@gmail.com

www.pierintothefuture.org

Design: Priscilla Holmes – www.ProHolmesDesign.com